

VOLOTEA CELEBRATES THE SIXTH ANNIVERSARY OF ITS BORDEAUX BASE

Since 2013, Volotea has transported 2.5 million passengers, created 120 local jobs and contributed to 22% of Bordeaux-Mérignac Airport's growth.

Volotea has based 4 aircraft at Bordeaux-Merignac Airport in order to increase its offer and provide 770,000 seats to 30 destinations

3 new routes to Vienna, Lanzarote and Pula are being launched this year



From left to right: Olivier Ocelli – Managing Director of Bordeaux Tourist Office, Pierfrancesco Carino – Chief Sales Officer at Volotea, Pascal Personne – Managing Director of Bordeaux-Mérignac Airport, Olivier Lombardie – General Administrator of Bordeaux National Opera and Lionel Lepouder - Chairman of Invest in Bordeaux

Press release, Bordeaux, 11 April 2019 – **Volotea, the airline specialising in European regional capitals, is celebrating the sixth anniversary of its base in Bordeaux. Since its Bordeaux base opened in 2013, Volotea has expanded continuously to reach a total of 2.5 million passengers transported and today operates 30 routes of which 14 are exclusive to the airline. Volotea is continuing its ascension with the arrival of a new A319 and the launch of 3 new routes to Vienna, Lanzarote and Pula.**

Volotea has been present in Bordeaux since 2012. Its base was opened there in 2013 and today they are celebrating its 6th anniversary. Since its arrival, the airline has implemented a winning strategy, based on expanding its offering and its network to provide customers in Bordeaux with an ever-increasing number of destinations. In 2018, the airline company transported 660,000 passengers,

representing a 29% increase on 2017. In 2019, the airline will be forging ahead with the creation of 30 local jobs, making a total of 120 jobs created since its arrival. It is also welcoming a new A319 to be able to provide over 770,000 seats to 30 destinations of which 14 are Volotea exclusives.

An important milestone and encouraging results for Volotea which is continuing its expansion by launching 3 new routes:

- **Vienna** (exclusive to Volotea) from April 12, with 2 weekly flights (on Mondays and Fridays), i.e. 23,000 seats
- **Lanzarote** from April 13, with 1 weekly flight (on Saturdays), i.e. 5,800 seats
- **Pula** (exclusive to Volotea) from June 5, with 1 weekly flight (on Wednesdays), i.e. 5,700 seats.

Since Volotea arrived, it has established close ties with local institutions and travel agencies and taken part in promoting the region and its economic reach in Europe. Volotea has also set up a partnership with Bordeaux National Opera, a way for the airline to show its support for the city and thank the region and its inhabitants for their warm welcome.

Pascal Personne, Executive Chairman and Managing Director of Bordeaux-Mérignac Airport, **Lionel Lepouder**, Chairman of Invest in Bordeaux, **Olivier Ocelli**, Managing Director of the Bordeaux Tourist Office, **Olivier Lombardie**, General Manager at Bordeaux National Opera, **Mathieu Roussenac** in charge of attractiveness at Bordeaux Métropole and **Pierfrancesco Carino**, Chief Sales Officer at Volotea were present at the celebration.

“We are happy to be here in Bordeaux today to celebrate the sixth anniversary of the base. Volotea has always been convinced that Bordeaux-Mérignac airport and its region have great potential and that’s why we have continued to increase our offer, which now includes 30 destinations operated on four A319s. This expansion has been made possible thanks to our team composed of 120 local people but also thanks to the support of local institutions and the people of Bordeaux.” explained **Pierfrancesco Carino** Chief Sales Officer at Volotea.

Pascal Personne, Executive chairman and Managing Director of Bordeaux-Mérignac Airport: *“The 6th anniversary celebrations of Volotea’s air base are an indicator of how successful the airline’s Bordeaux departures are. With the addition of 3 new routes to Vienna, Lanzarote and Pula this summer, as well as a 4th aircraft based on the runway at Bordeaux, Volotea has become a key player in the travel business for everyone living in Nouvelle-Aquitaine.”*

Since the Bordeaux base was established in 2013, Volotea has contributed 22% of the airport’s growth. Bordeaux-Mérignac Airport is one of the French airports which has experienced the biggest expansion, with annual growth over 7% over the past four years and 8.7% in 2018.

In France, Volotea holds second place for the airline with the highest number of seats on domestic routes and fourth place in terms of international flight capacity.

VOLOTEA CONTINUES ITS EXPANSION

Since it was launched in April 2012, **Volotea - the airline specialising in European regional**

capitals - has transported over **20 million passengers**, with 6.5 million in 2018 and a forecast of 7.5 million in 2019.

In 2019, Volotea will be opening 41 new destinations and flying 319 routes, connecting **80 European regional capitals** via direct flights **between 13 countries**: France, Italy, Spain, Germany, Greece, Croatia, Czech Republic, Portugal, Malta, Austria, Ireland, Luxemburg and Morocco.

Volotea currently has 12 bases: Venice, Nantes, Bordeaux, Palermo, Strasburg, Asturias, Verona, Toulouse, Genoa, **Bilbao, Marseille and Athens**. The last three were inaugurated in 2018, and the one in Cagliari will be operational in 2019.

During the summer of 2018, Volotea had over 1,000 employees and 200 new jobs will be created in 2019.

In 2019, Volotea will operate a fleet of **34 aircraft**, composed of Boeing 717 and Airbus A319 on its network. Both models are reputed for their comfort and reliability, they also have seats which are 5% more spacious than average. The Airbus A319 is the aircraft chosen by the airline to accompany its expansion. This model of aircraft will enable the airline **to increase its transport capacity by 25%**, increasing to 156 seats, and fly over longer distances.

In 2019, Volotea is launching new services and developing new management tools to continue to increase customer satisfaction. Volotea's recommendation rate has now reached 90%.

For further information, go to: www.volotea.com

ABOUT VOLOTEA

Volotea, the airline company specialising in European regional capitals, offers direct flights at attractive prices. Since it was created in April 2012, Volotea has transported over 20 million passengers in Europe with 6.5 million in 2018.

In 2019, the airline will operate 319 routes connecting 80 cities in 13 countries: France, Italy, Spain, Germany, Greece, Croatia, Czech Republic, Portugal, Malta, Austria, Ireland, Luxemburg and Morocco.

Volotea currently has a fleet of 34 aircraft composed of Boeing 717s and Airbus A319.

Find out more at: www.volotea.com

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