



IMMEDIATE PRESS RELEASE

## NEW AIR TRANSAT AIRBUS A321NEOLR TO BE OPERATED IN BORDEAUX!

**Maisons-Alfort, 28 May, 2019** – Recognised as the World’s Best Leisure Airline in 2018 and the only airline to have direct flights to Canada from 8 French cities, [Air Transat](#) unveiled its latest acquisition, an [Airbus A321neoLR](#) (Long Range), at Bordeaux-Mérignac Airport on 27 May 2019. Bordeaux-Mérignac is the first airport to operate this new-generation aircraft throughout the summer season.



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### A new onboard experience

*“We are delighted to welcome the A321neoLR to Bordeaux Mérignac-Airport which is the first airport to benefit from this new-generation aircraft operated by our airline. It is the greenest aircraft in its category, which is the stand-out feature of Air Transat today and the direction in which we are heading over the next few years: to remain a leader in responsible tourism, as well as enhancing the onboard experience for passengers. Air Transat is the first North American airline to operate the A321neoLR,” declared Lydia Morinaux, Air Transat’s CEO for France, Benelux, Switzerland and Germany.*

Passengers will discover [an entirely redesigned cabin](#), where comfort is of the utmost importance. All the interior details were developed in collaboration with Airbus in order to

provide the best possible onboard passenger experience.

Club Class, which still provides a separate cabin and bespoke services, has had a makeover. The twelve real leather, dark blue seats are wider than before and have inbuilt, individual touch screens, they are far more ergonomic and have a leg rest for ultimate comfort.

The 187 real leather, light blue seats in Economy Class are wider than on the previous generation of Airbus aircraft, providing passengers with more space. In addition, they are equipped with a cutting-edge entertainment system with a wider individual screen, an international power outlet and a USB port for recharging electronic devices.

Pascal Personne, C.E.O. of Bordeaux Airport, explained: *“For many years, Air Transat has shown its will to develop the transatlantic market from Bordeaux. The A321 neo LR to Montreal is an additional asset for the airline, and also for the people of Bordeaux and the rest of New Aquitaine. The aircraft is less noisy, more economical and provides improved passenger comfort. The aircraft has less than 200 seats, which makes it easier for markets like Bordeaux to consider long-haul routes.”*

### **An enhanced offer for summer 2019**

The number of Bordeaux to Montreal long-haul flights has grown year after year. Air Transat has enhanced its offer for summer 2019 thanks to the addition of a fourth weekly scheduled flight from Bordeaux to Montreal.

Travellers can now take advantage of 4 weekly direct flights instead of 3, at a starting price of €375 incl. tax per person for a return fare:

- Departures on Mondays from 27 May to 28 October  
(With flights operated on the A321neo LR from June 24)
- Departures on Wednesdays from 15 May to 16 October  
(With flights operated on the A321neo LR from June 26)
- Departures on Thursdays from 27 June to 19 September  
(With flights operated on the A321neo LR throughout the season)
- Departures on Saturdays from 4 May to 24 October  
(With flights operated on the A321neo LR throughout the season)

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### **About Air Transat**

Air Transat is Canada's leading leisure airline. It offers some sixty international routes to over 25 countries in America and Europe, in addition to numerous domestic and connecting flights in Canada. The company transports over 5 million passengers per year. It is based in Montreal and today employs 3,000 people. Air Transat is a subsidiary of Transat A.T. Inc., a large, international tour operator group specialised in holiday travel, which offers package tours, hotel stays and flights. Transat AT was awarded Travelife certification in 2018 thanks to its commitment to sustainable development.

### **Recent distinctions and awards (2017-2018)**

- World's Best Airline in the Leisure Airline category at the Skytrax World Airline Awards.
- Best Chartered Airline at the Baxter Travel Media Agents' Choice Awards.

- Best Airline Company at the Uni-Vers Association of Quebec Travel Agent Trophy Awards.

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