



Press release

Merignac, 15 January

Annual traffic statistics

Bordeaux Airport has seen its 6th year of growth, with total passenger traffic reaching 4,952,000.

Barely three years after celebrating 4 million passengers, Bordeaux Airport finished 2014 with passenger traffic numbers reaching almost 5 million. This year has shown good results for passenger traffic and new routes were opened, resulting in an increase in traffic of +7.1% compared with 2013, putting Bordeaux at the top of the large regional airports in France in terms of growth. In 2014, direct international flights represented 45% of traffic overall. The arrival in Bordeaux of the largest company worldwide in terms of its route network, Turkish Airlines, can only strengthen this trend. In 2015, the internationalisation of traffic is likely to continue, especially with the introduction of new direct flights to Athens, Prague, Dubrovnik and Glasgow.

90% of routes opened in 2014 are international

In 2014, global annual traffic reached 4.95 million passengers. International flights are also increasing steadily: 2,150,300 passengers, an exceptional growth rate of +113%* in 5 years.

2014 has been a year of strong growth in the network routes and saw a record 17 new destinations, 15 of them international, in the course of the year:

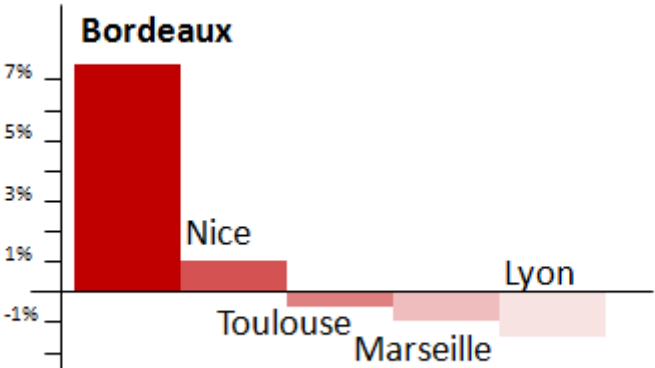
- London Stansted with Ryanair
- Amsterdam, Belfast, Brussels, Marrakesh with EasyJet
- Calvi, Figari, Fuerteventura, Naples, Palma, Pisa, Valencia with Volotea
- Heraklion with Aegean Airlines
- Geneva with Etihad Regional
- Zurich with Helvetic Airways
- Birmingham with Flybe
- Istanbul with Turkish Airlines

* international traffic at end 2009: 1,003,000 passengers

2014 also saw the arrival of 4 new scheduled airline companies at Bordeaux airport: **Aegean Airlines**, **Etihad Regional**, **Helvetic Airways** and **Turkish Airlines**. These are internationally renowned airlines flying into major international hubs.

Pascal Personne, Chairman of Bordeaux Airport, commented, *“The opening of these new routes is testament to the increasing need for mobility in our region. We are proud to have launched so many new routes in 2014 and to have recorded the best growth rate of all the major French regional airports. This also confirms our desire to facilitate direct access for Bordeaux and the region to international destinations and the major global hubs and to provide more possibilities for our foreign passengers to come to our beautiful region.”*

Best growth of the 5 top French regional airports



Source Airports: Results from end December 2014
NB: The 6th regional airport, Nantes, was up 6%.

European traffic soaring

In just 5 years, international passenger traffic has doubled. The key routes for 2014 are undoubtedly:

- Amsterdam (KLM and easyJet) with 237,500 passengers or + 62.2%
- and London (British Airways, easyJet and Ryanair), now served by 3 airports with 387,100 passengers or +24.6%.

With the opening of the *billi* terminal in 2010, new airlines have come to Bordeaux and as a result the European network has grown exponentially.

In 2014, for destinations in Benelux and Switzerland, new operators moved into existing routes such as easyJet in Amsterdam and Brussels or Etihad Regional in Geneva. Italy, Spain and the British Isles have benefitted from a large number of new destinations, 8 in all.

Increase in passenger traffic to European destinations from Bordeaux

		2009	2014	
Italy	Passengers	18,500	188,100	↗ x 10.1
	Number of destinations	1	8	
Portugal	Passengers	21,600	157,200	↗ x 7.2
	Number of destinations	2	2	
Benelux	Passengers	119,900	354,200	↗ x 3
	Number of destinations	3	4	
Spain	Passengers	78,100	198,300	↗ x 2.5
	Number of destinations	2	9	
Switzerland	Passengers	116,900	300,100	↗ x 2.5
	Number of destinations	2	3	
British Isles	Passengers	310,100	537,700	↗ x 1.7
	Number of destinations	7	11	

Domestic traffic remains stable

Scheduled national flights recorded 2,764,200 passengers, a drop of 1.1%. By volume of traffic, the most affected destination was Paris: Orly -0.4% and Charles-de-Gaulle -8.6%. For other destinations, results for Marseille were good (+15.7%) with Air France and for new destinations in 2014 to Corsica with Volotea: Ajaccio +11.8% and Bastia +3.1%

Highlights and innovations in 2014

Record annual traffic: 4,952,000 passengers

Record passenger traffic in 1 month: 510,600 passengers carried in July

Record number of routes opened: 17

Record number of international routes: 15

Digital innovations

Traffic on the Bordeaux Airport website is now well in excess of 2 million visitors per year. Note that the website for mobiles launched at the beginning of the year accounted for over a quarter of all connections.

More than 14,000 friends follow the Airport's Facebook page and their engagement rate is one of the best in the airport sector.

Bordeaux is also the 2nd airport in France to provide Indoor Google Maps technology to guide passengers and plan their itinerary through the airport.

All these results show the advantages of investing in digital and mobile communication, areas where passengers are most expecting to see innovations.

Work carried out in 2014 also promises to produce some exceptional results in the future:

SSP, the new operator of bars and restaurants at the airport since 1st January 2014, has opened the first Starbucks in Bordeaux, as well as the Barista coffee shop in collaboration with Nespresso, and Ostrea, the first “airport oyster bar”.

The reorganisation of the P2 car park, merging the short-stay car parks together, means that we can offer a wider range of appropriate car parks and prices for travelling passengers and those picking up and dropping off.

Developments and challenges in 2015

Bordeaux Airport has started numerous structuring works for the future: the extension of the *billi* terminal, development of public transport to the city centre and the rail network, the operational launch of the “45^{ème} parallèle” service hub project and the development of real estate projects. There are major investments scheduled for 2015.

Extension of the simplified-services *billi* terminal

In response to the increase in low-cost traffic and the demands of the airline companies, Bordeaux Airport has launched the construction of a new hall of 1,000m² near the existing *billi* terminal, which will be specifically devoted to arrivals. The Departures building will be redeployed to house new boarding areas. Capacity will increase to 2.5 million passengers a year. Opening is scheduled for June 2015.

Aiming to improve transport links to the airport zone

In an economic and commercial zone with an estimated impact of 2.843 billion Euros*, improvement in the airport’s accessibility has become an urgent issue:

- improvements to the road network, in particular the principal roundabouts leading to the airport planned for the summer of 2015, are essential for the 5 million passengers, the 7,700 employees on the airport premises and the large number of drivers along the western Bordeaux ring road. **More structural projects are expected in the medium term.**

- two public transport projects are being prioritised by Bordeaux Métropole which will launch studies in 2015:

Airport<->City centre: creation of a link from the airport to Bordeaux by establishing public transport on the site itself with an extension of the tramway.

Airport<->Train station: creation of a public transport link between the airport and the rail network at Pessac Alouette or Pessac Arlac train stations.

*according to the survey carried out in 2012 by the Chamber of Industry and Trade of Bordeaux

Development of real estate assets

Bordeaux Airport has given itself the target of developing real estate and business installation activities, alone or in partnerships, in the northern and south-eastern zones of the airport. The northern zone has been integrated into a joint project with the Aéroparc, which is a facility devoted to stimulating the economic development of the aeronautical high technology sector in the urban area and region.

Moreover, for 2015 Airbus has just confirmed the installation of the E-Fan (electric plane) assembly plant in Mérignac. The project, supported by its subsidiary Volt'Air SAS, will constitute a 20 million-Euro investment and the creation of one hundred or so jobs.

The “45^{ème} Parallèle” project

The future service hub known as the “45^{ème} parallèle” will occupy an area of almost 7 hectares at the entrance to the airport premises, in the heart of one of the most dynamic economic zones in the Bordeaux conurbation. It is designed to be a flagship facility able to attract companies of a national or international scale, in particular those linked to the air sector.

Concerning traffic, new scheduled routes will open in 2015 with, in particular:

Destination	Company	From
Brussels	Brussels Airlines	29 th March
Malaga	Vueling	11 th April
Brest	Volotea	17 th April
Prague	Volotea	17 th April
Dubrovnik	Volotea	18 th April
Corfu	Volotea	19 th April
Vienna	Europe Airpost	1 st May
Athens	Aegean Airlines	3 rd June
Glasgow	easyJet	20 th June
Toulon	Volotea	29 th June

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APPENDIX 1 –PASSENGER TRAFFIC IN 2014



	TOTAL 2014	% 2013/2014	Dec-14	% 2013/2014
TOTAL PASSENGERS	4,952,111	7.1%	365,797	6.9%
NATIONAL	2,764,242	-1.1%	231,024	-0.4%
INTERNATIONAL	2,150,250	20.8%	132,643	24.8%
<i>SUB TOTAL</i>	<i>4,914,492</i>	<i>7.4%</i>	<i>363,667</i>	<i>7.5%</i>
TRANSIT	30,537	-29.4%	1,668	-54.2%
<small>(EXCLUDING NON-COMMERCIAL FLIGHTS)</small>				
SCHEDULED FLIGHTS	4,826,897	9.9%	362,375	7.6%
NATIONAL	2,753,441	-1.1%	230,597	-0.3%
PARIS ORLY	954,175	-0.4%	82,236	-2.0%
PARIS CDG	583,950	-8.6%	50,534	-0.7%
LYON	457,273	2.2%	39,383	-0.9%
MARSEILLE	242,924	15.7%	16,904	10.8%
NICE	153,724	-1.0%	11,330	11.9%
LILLE	136,221	-9.8%	11,476	1.1%
STRASBOURG	86,921	-8.8%	12,868	-0.9%
AJACCIO	44,586	11.8%	762	-29.8%
BASTIA	24,652	3.1%	1,178	-1.8%
INTERNATIONAL	2,073,456	24.7%	131,778	25.2%
British Isles				
LONDON GATWICK	280,425	16.6%	20,212	12.9%
LONDON LUTON	70,638	0.8%	4,203	4.9%
LONDON STANSTED	36,057	-	3,547	-
Europe				
CHARLEROI	68,976	-1.9%	6,005	8.5%
BRUSSELS	43,239	-	4,040	-
GENEVA	185,072	14.8%	13,906	8.8%
AMSTERDAM	237,482	62.2%	17,309	81.2%
BASEL MULHOUSE	110,878	18.3%	7,753	5.5%
MUNICH	9,170	31.8%	515	13.2%
Southern Europe				
ROME	86,454	2.5%	5,814	21.0%
BARCELONA	68,300	11.4%	3,978	1.2%
LISBON	104,147	23.9%	7,576	26.6%
PORTO	53,011	0.9%	4,074	-1.9%
MILAN	50,224	2.0%	3,664	-1.1%
MADRID	46,332	8.3%	3,238	-13.6%
VENICE	27,609	36.7%	1,722	24.7%
ISTANBUL	26,544	-	3,879	-
TENERIFE	10,941	-	920	-
PALMA	32,759	-	363	-
North Africa				
ALGIERS	22,241	-7.3%	2,041	58.3%
CASABLANCA	93,037	6.4%	7,794	-1.2%
MARRAKESH	68,445	36.4%	4,635	48.6%
LOW COST ONLY	1,972,731	24.6%	125,327	15.2%

APPENDIX 2 –BORDEAUX AIRPORT: 2014 WINNERS

Top 10 scheduled destinations



<i>Destination</i>	<i>Num Passengers</i>	<i>Annual growth</i>
Paris Orly	954,444	-0.4%
Paris CDG	584,931	-8.4%
Lyon	458,467	+2.5%
London Gatwick	280,437	+16.6%
Marseille	243,359	+15.9%
Amsterdam	237,705	+62.3%
Geneva	185,223	+14.8%
Nice	154,373	-0.6%
Lille	136,399	-9.8%
Basel	110,878	+18.4%

Top 10 low cost destinations



<i>Low cost destination</i>	<i>Num Passengers</i>	<i>Growth LC line</i>
Lyon	226,065	+10%
Geneva	177,925	+10.3
London Gatwick	152,414	+45%
Basel	110,878	+18.3%
Nice	87,771	+6%
Lisbon	74,802	+31.4%
London Luton	70,638	+0.8%
Charleroi	68,976	-1.9%
Barcelona	68,300	+49.3%
Marseille	60,841	+260%

Top 10 scheduled airline companies



<i>Destination</i>	<i>Num Passengers</i>	<i>Annual growth</i>
Air France*	1,720,344	-10.8%
easyJet	1,176,448	+26.6%
HOP!*	490,615	+25.7%
Ryanair	352,892	+20.5
Volotea	256,203	+33.7%
KLM	196,807	+34.4%
British Airways	128,012	- 5.4%
Royal Air Maroc	82,960	+6.2%
Vueling	78,586	+38.0%
Jetairfly	53,877	-14.4%

* Air France's regional activities taken over by HOP! in March 2013 = impact on growth in 2014

APPENDIX 3 – MAP OF NETWORK OF AIRLINE ROUTES OUT OF BORDEAUX IN 2014 – 2015

